



## **British Equestrian Federation / *British Breeding* Media Release**

For Immediate Release – Monday 5<sup>th</sup> February 2007

---

### **Sport horse and pony Lead Body established**

In a groundbreaking meeting on 24 January many studbook organisations representing the breeding of sport horses and ponies stated that they would like *British Breeding* to be their voice in the industry.

Since the launch of the British Horse Industry Confederation's Strategy for the Horse Industry in England and Wales Action Plan last March, the British Equestrian Federation (BEF) has taken the lead in consulting the industry as to which Lead Bodies can best represent their needs.

Out of an initial meeting and consultation process *British Breeding* remains the preferred Lead Body for the sport horse and pony sector.

This will mean that *British Breeding* will slowly cease to become the 'breeding arm' of the BEF and become a membership organisation for sport horse and pony studbooks, in turn seeking membership of the BEF in its own right.

Says BEF Director of Equine Development, "we are very pleased to be taking such a big step forward in a relatively short space of time. This really starts the process of actioning Aim Eight of the Horse Industry Strategy for England and Wales. We are now getting to grips with important issues such as the standardisation of grading and evaluation data and the use of Unique Equine Life Numbers so that horses and ponies can be easily identified and information about them more easily found and used by everyone to make informed breeding decisions. That, and many other ambitious projects will now start to take shape quickly".

#### **Media information**

Proposed lead bodies for other sectors of the industry are:

Leisure horses and ponies – British Horse Society  
Native and indigenous horses and ponies – British Horse Society  
Racing thoroughbreds – Thoroughbred Breeders' Association

Organisations are welcome to be represented by which ever lead bodies they choose

Industry consultation letter and minutes of the inaugural sport horse and pony meeting available on [www.bef.co.uk](http://www.bef.co.uk)

Further information:

Jan Rogers E: [janrogersequine@aol.com](mailto:janrogersequine@aol.com) T: 07725 332595

**- ENDS -**