



PROBABLY ONE OF THE BEST MARKETING JOBS THERE IS

However you look at it, Eventing is exciting and probably more exciting than what you are doing. More importantly, the Sport is growing and has a fantastic opportunity in 2012 and beyond. British Eventing is the Governing Body of the Sport in the UK and knows this only too well. As we realign the business and our internal marketing operations for further growth, we are looking for an outstanding Marketing and Communications Manager.

Candidates will probably be in an account handling role or already in sports and equestrian marketing. You will have Eventing and equestrian knowledge, be well versed in membership and promotional marketing, skilled in web and on-line communications and experienced in delivering to many stakeholders. Media relations and PR are part of the role as is sponsorship support and organising our presence at some of the most beautiful places in the country. A commercial approach and innovative but focussed mind is essential. So not for the faint hearted.

The person will be a flexible all round professional, enthusiastic, fun and be able to communicate at any level with a can do attitude. The role will be full time as part of a small team based in Stoneleigh Park, Warwickshire and report directly into the Marketing & Commercial Director.

Attractive salary, good holidays and pension contribution await the right person. And you also get to see a lot of Eventing. Applicants should email Mike.barnes@britisheventing.com in the first instance with a covering note, existing salary and CV. Closing date is 16th July 2010. Short listing and interviews will take place the following fortnight.

www.britisheventing.com