



BRITISH  
EQUESTRIAN  
FEDERATION

## Agenda

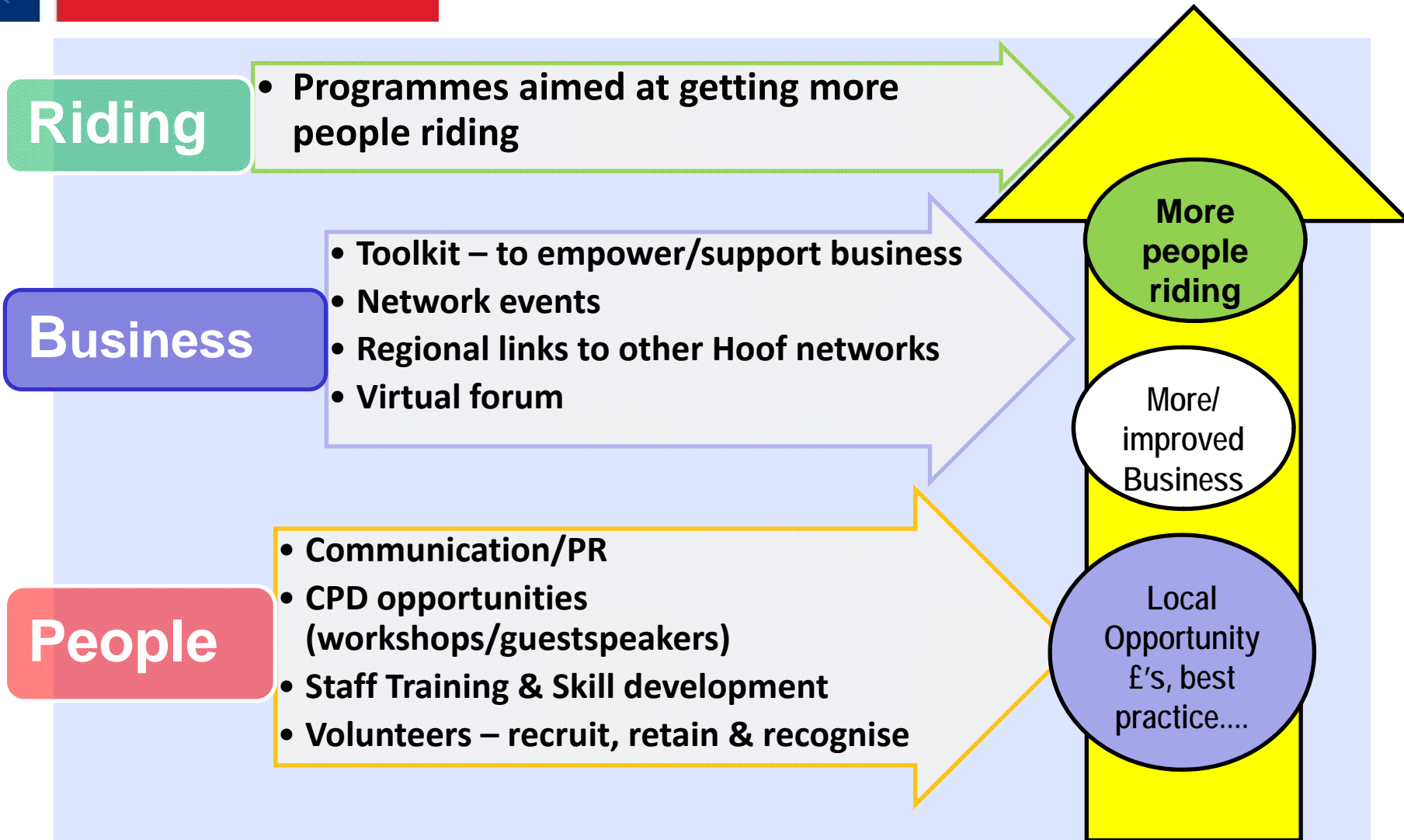
**hoof**  
JOIN THE RIDE

- |        |  |
|--------|--|
| 5pm    | Welcome & Introductions  |
| 5.20pm | The Sporting Landscape & Equestrian  |
| 6pm    | Hoof - an Olympic Legacy.....the model   |
| 6.15pm | The Gold Challenge   |
| 6.45pm | Refreshments.  |
| 7.15pm | Your local County Sport Partnerships   |
| 7.45pm | The Riding School - round table discussion   |
| 8.05pm | Feeding the team GBR horses  |
| 8.20pm | <b>Hoof opportunities, funding information &amp; shaping your network - round table discussion</b> |
| 9pm    | close  |

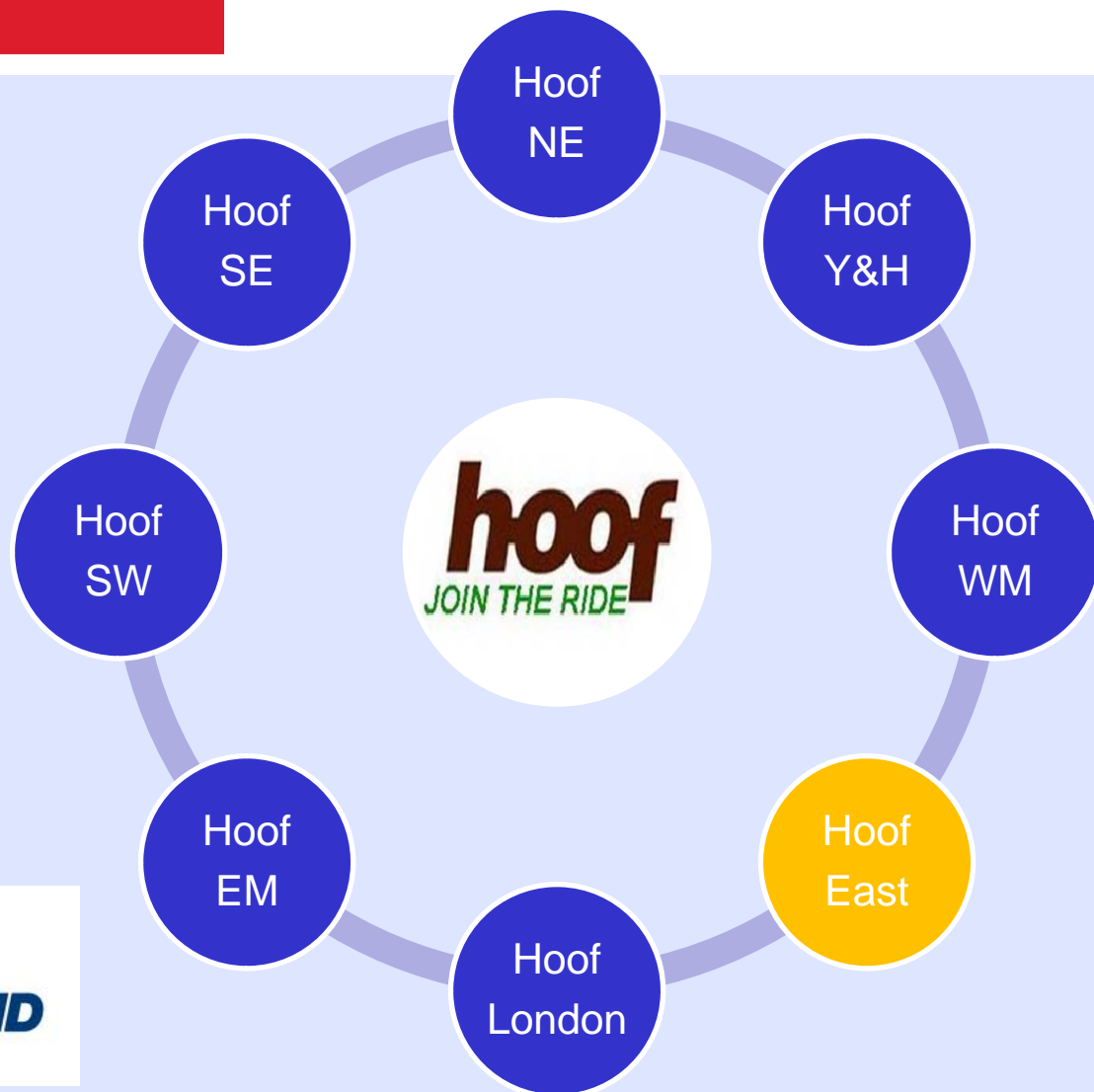


# Success for **hoof** AN EQUESTRIAN LEGACY

## East ?



# Hoof opportunities





BRITISH  
EQUESTRIAN  
FEDERATION

## Opportunities



- There will be a range of capital funding opportunities to help from now until March 2013 enabling:
  - facility development to improve buildings
  - or provide equipment
- The aims of which is to increase opportunities for participation adding extra riding hours
- and to increase the quality of the riding experience



BRITISH  
EQUESTRIAN  
FEDERATION

## Examples are -

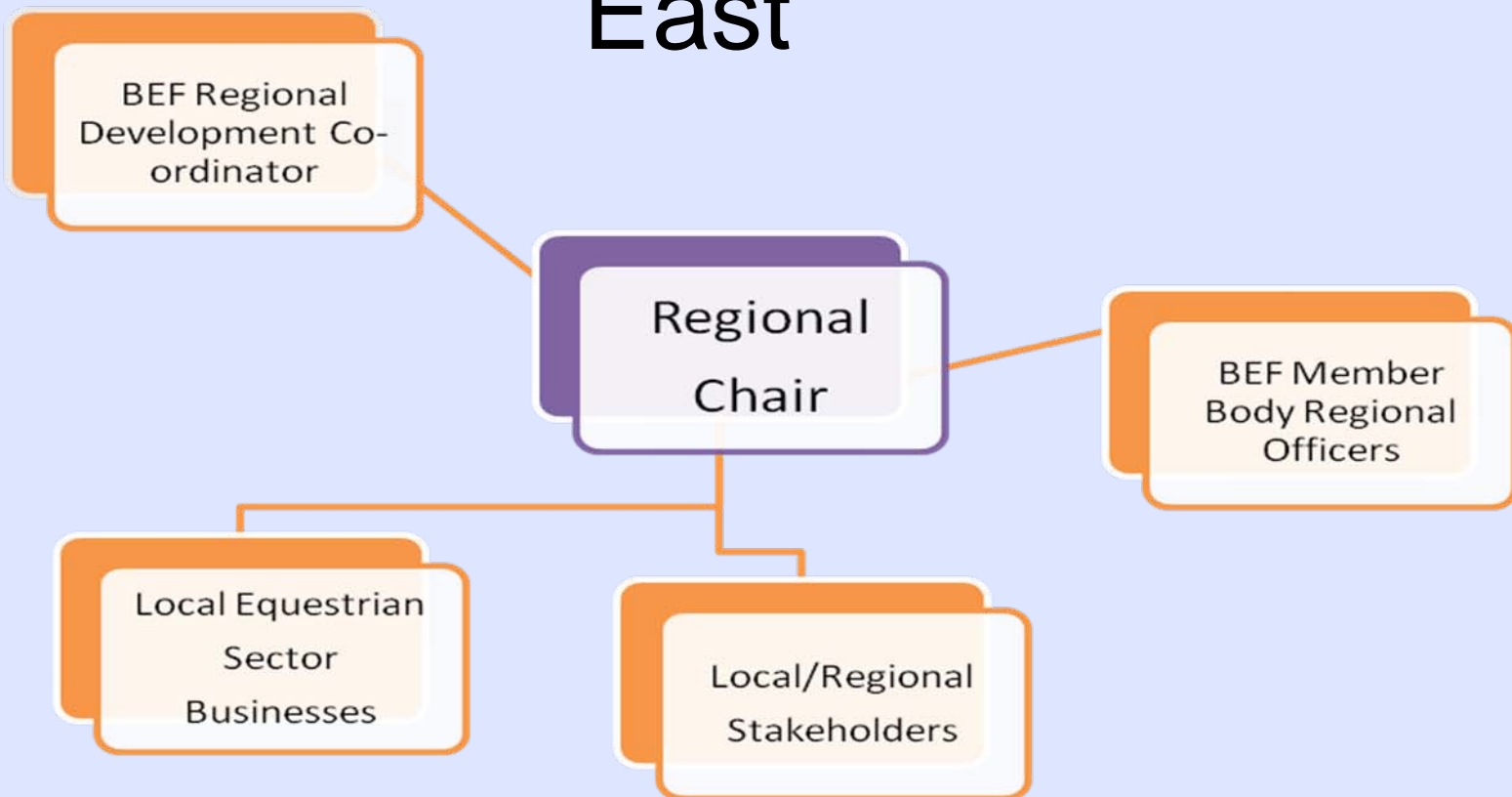
- Supported projects so far in London include helping the development of projects such as the Ebony Horse Club
- Assisting in the provision of a roof on an outdoor school giving more riding days
- Assisting in the provision of lighting to an indoor school giving more riding days
- Providing Polocrosse equipment to enable games in parks in London



## How?

- There will be an open application process and you can bid for funding via an application form
- There will be some guidance to help
- You will need to have a partnership contribution to make yourself. If you bid for £5,000 you will need to have £5,000 as well
- Good luck!

# East





BRITISH  
EQUESTRIAN  
FEDERATION

# HOOF East Regional Chair



**hoof**  
JOIN THE RIDE

- **BEF Volunteer**
- **Expenses remunerated**
- **Role Description**
- **Recruitment Campaign (August)**
- **Autumn (Oct) Start**

# Success for Hoof East ?



Looking at the 3 key areas of Hoof?



## Riding

- Programmes aimed at getting more people riding

## Business

- Toolkit – to empower/support business
- Network events
- Regional links to other Hoof networks
- Virtual forum

## People

- Communication/PR
- CPD opportunities (workshops/guestspeakers)
- Staff Training & Skill development
- Volunteers – recruit, retain , reward & recognise

1. Which areas interest you?
2. What would you like see the network offer?
3. Could you host, sponsor or contribute to a future event?



BRITISH  
EQUESTRIAN  
FEDERATION

**hoof**  
AN EQUESTRIAN LEGACY

EAST



SkillsActive

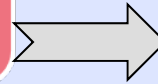


**Sportivate**

Step up Step forward  
GoAffiliated.co.uk



PEOPLE



YOU

- To work collectively to attract funding and investment into the equestrian industry.
- To develop links with local and national government, CSPs and schools.
- To identify a mechanism for providing affordable training to those in the industry.
- To support existing riding schools to improve standards.
- To attract more participants into equestrian sport.



BRITISH  
EQUESTRIAN  
FEDERATION

## Aims of today



- Introduce the HOOOF brand and concept
- Network/Collaborative thinking
- Identify Opportunities
- Listen
- Enjoy!



BRITISH  
EQUESTRIAN  
FEDERATION



# Thank you speakers

[gill.barham@bef.co.uk](mailto:gill.barham@bef.co.uk)

