

North East

Coaching Development Managers

Hoof Network
5th August 2011



What are CDMs

- Each county sports partnership in the North East employ's a CDM to manage and deliver the 8 coaching objectives within the core spec
- The role of the CDM is to support the implementation of governing body coaching priorities at a local level to meet the needs of all coaches
- The key purpose is about adding value to governing bodies around coaching, identifying and filling the gaps where the governing body resources do not reach
- The CDM will bring local partners involved in coaching together quickly and consistently to support the coaching needs of governing bodies to support an increase in sports participation.

What is the coaching offer

Information on funding for coaches

- Promote local funding sources to support the development of coaches
- Promote local funding sources to support the training of coach tutors, assessors and verifiers
- Access to scUK& other funding documents/information
- *Where possible create bursary schemes to support local coach development*

What is the coaching offer

Communication

- Promotion of annual programme of NGB courses and coach education courses (NE Coursefinder)
- Targeted recruitment of coaches through co-ordinated recruitment campaign (when required)
- Promote the NGB license locally through various mediums
- Promotion of NGB/other coaching awards
- Signposting to local Universities with an interest in undertaking coaching research
- Regular communication with coaches
- Local coach conferences supported by CDMs
- Promotion of NGBs minimum standards of deployment for sport specific coaches

What is the coaching offer

Local Data Management systems (CoachWeb)

- Access to on the ground coaching intelligence
- Access to local Data Management Systems - The CSP will establish an effective data management system at a local level which allows for the effective communication and tracking of coaches

All 4 North East CSPs have now bought the system.

www.necoachtw.org Tyne and Wear Sport

www.CDSupport4Sport.com County Durham Sport

Northumberland and Tees Valley currently under development

What is the coaching offer

Coaching Development

- Access to coach manager support
- Generic CPD courses on offer
- Access to generic tutor network
- Non-accredited CPD
- Funding opportunities
- Employment/deployment opportunities
- Mentoring

Examples in Northumberland

Percy Hunt Pony Club – Alnwick

- Made aware through a sports development officer in the Alnwick area of the CSP and what they offer
- UKCC L1 Course but needed Safeguarding to complete qualification
- Off the back of this 2 Young Coaches applied and were successful with a Young Coach Bursary grant to support UKCC L2 qualification
- Cathy Burrell UKCC L3 and Northern Region Para Coach is championing the Young Coach Bursary Scheme in Northumberland

North East CDM Contacts

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