

## **British Bred Sport Horse (BBSH)**

### **Steering Group meeting – 5 October 2011**

#### **Meeting note**

Futurity Update. Data trends were viewed. This information will be provided in the forthcoming issue of the British Breeder. A proposal for the introduction of a sales page for the Futurity website to run alongside 2012 entries was discussed. Costings to be obtained user demand established.

British Breeder magazine. Thanks were expressed to Celia Clarke who has been the editor for the first 7 issues and it was agreed that a letter to express the steering group's thanks would be sent. A plan for copy, with supporting visuals, according to seasonality was made and this will be seen over the three issues per year in January, April and November from 2012. Following a full season, a reader survey is planned.

Equine Bridge Concept Paper. The draft paper was discussed and amended with a view to launch in 2012, should timing permit.

Stallion Event 2012. Date is Saturday 28 January at Hartpury College, entry details will be announced in December. The Stallion Event programme will be backed into a bumper new year and relaunch issue of the British Breeder.

Date of next meeting TBC.