



Sportivate



LOTTERY
FUNDED



SPORT
ENGLAND

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What is Sportivate?

- Lottery funded grant programme
- 14-25 year olds
- ‘semi-sporty’
- 6 consecutive, weekly coaching sessions
- Any time of year
- New provision
- Consultation/demand
- Strong exit routes

What can be funded?

- Staffing to deliver projects up to £40 per hr
- Staffing to manage Sportivate projects (see guidance notes)
- Volunteers – up to £50 in kind
- Hire of facilities
- Transport
- Marketing/incentives
- Training/coach education courses

What can't be funded?

- Overheads
- Contingency costs
- Buildings and refurbishment
- Projects intended primarily for private gain either capital or revenue
- Retrospective funding
- Maintenance equipment/office equipment/personal equipment
- Purchase or lease of vehicles

How can I apply?

- Visit www.cswsport.org.uk/sportivate download guidance notes and application template
- Send application to ruth@cswsport.org.uk (two opportunities to apply each year until 2015)
- Sub-regional panel consideration
- Shortlisted bids sent to Sport England for final sign-off
- Letters/award paperwork issued
- Monitoring & Evaluation training (www.sportivate.org)

Who can apply?

- Any organisation/club/body/school that can demonstrate sufficient demand and provide suitable exit routes
- Any profit generated should be fed back into the project delivery or exit route



What does the application involve?



What's next?

- Next application deadline 23rd December 2011 (delivery February - September 2012)
- Visit www.cswsport.org.uk/sportivate
- Contact ruth@cswwsport.org.uk or 02476 574199

What are the Community Games?

- Unique to the West Midlands
- Providing people with their own “Olympic or Paralympic moment”
- Supported by the Legacy Trust UK
- Include a mix of both sporting and cultural events, either participation/competitive, or both
- Opening and/or closing ceremony



What are the benefits to Clubs/Organisations?

The Community Games can help to;

- Raise interest and awareness of your club and sport
- Provide opportunities to “come and have a go”
- Attract new or former participants and volunteers into your sport
- Enable clubs/organisations to make connections in their local community



How can the Community Games enhance Sportivate delivery?

- Use a Community Games event to start a programme of Sportivate sessions
- Hold a Community Games at the end of the 6 week Sportivate sessions to enhance exit routes into Clubs
- Host Community Games events and provide come and try sessions



Sport Makers

- **New Lottery Funded programme**
- **Provide a positive and inspiring introduction to the world of volunteering**
- **Great range of opportunities and rewards available**
- **Strong link to Sportivate on many levels;**
 - **Volunteers to help deliver/sustain projects**
 - **Projects provide volunteer opportunities**

