



BRITISH EQUESTRIAN FEDERATION MEDIA RELEASE

For Immediate Release

Research Takes Centre Stage

A brand new initiative between the British Equestrian Federation (BEF) and the British Society of Animal Science (BSAS) is set to revolutionise the way in which the horse industry integrates with academic establishments. This innovation, called Advancing Equine Scientific Excellence (AESE), to be implemented in three stages, is now live. AESE kicks off with its inaugural Roadshow on 7 December at Warwickshire College, Moreton Morrell and a series of Roadshows will be rolled out across the country in 2012 and 2013.

Supported by training provided for lecturers, tutors and researchers at the Roadshows, students on both equine and non equine related courses will be able to collaborate to carry out research projects which the horse industry needs. Supported by the Roadshows, which will have a focus on study design and statistical analysis, there is scope for some large scale projects to be undertaken which will help to inform the horse industry and provide fruitful research projects for students to undertake. AESE helps to deliver the aspect of the London 2012 Equestrian Legacy Plan which refers to the linkage between sport, industry and the academic world.

The setup funding for the Roadshows has been generously supplied by Alltech, and administrative support funded by BEF and BSAS.

Full information www.bef.co.uk

Information for Editors

Full details and how to book a place at 7 December Roadshow

http://www.bef.co.uk/Equine_Research/Advancing_Equine_Scientific_Excellence.html

Alltech www.alltech.com

British Society of Animal Science www.bsas.org.uk

British Horse industry Confederation www.bhic.co.uk. Aspects of the AESE initiative are called-for in the Strategy for the Horse Industry in England and Wales (2005)

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